

Transcript of edited excerpts.

LONGO_PETER

"My name is Peter Longo... I was born October 22, 1951, here, at Saint Vincent's Hospital.

My father had a lot of friends who were older in the coffee and tea business... A guy like Sidney Horowitz who was a real tea expert... So I got very close with Sidney, right up until the time he passed away. When he was eighty. And he taught me all he knew about coffee and tea, which was a wealth, because he would say, "Oh, I'm going to sell. I'm going down the street." I said, "What do you mean you're going down the street?" He said, "Well, years ago"—he was old, but he wasn't that old—"we used to go down to Front Street, and we would see how laden the ships were, and that's how they determined the price of coffee." "What? That's ancient history, man. What are you talking about?" He knew a lot of little things, and I learned from him."